

Cherokee Uniforms recognizes healthcare professionals for service, sacrifice and innovation

LOS ANGELES, Oct. 10, 2008 – Cherokee Uniforms announced today 10 winners of the 2008 Cherokee Inspired Comfort Award. The recipients represent a cross-section of healthcare facilities, from world-class cancer centers and rural nursing homes to regional hospitals and universities. Although each winner has their own distinct story about caring for others, all of them share the same mission day after day: to provide the best care possible to those in need.

"These 10 recipients illustrate why nurses and other healthcare professionals are so respected by the American public," said Michael Singer, president of Cherokee Uniforms. "The Cherokee Inspired Comfort Award exists to acknowledge the exemplary service of healthcare professionals who aim to improve the lives of others in significant ways. We hope these remarkable stories will encourage the nation's brightest students to enter the healthcare professions."

A panel of Cherokee representatives and past Cherokee Inspired Comfort Award recipients selected the honorees. The candidates were nominated for their exceptional service, sacrifice and innovation in one of five categories: Advanced Practice Nurse, Registered Nurse, Licensed Practical Nurse/Licensed Vocational Nurse, Student Nurse and Non-Physician Healthcare Professional.

This year's Grand Prize, Top National and National Winners are:

Advanced Practice Nurses (APNs)

Top National Winner – Normadeane Armstrong, RN, MSN, ANP, APRN-BC – Molloy College, Rockville Centre, NY Armstrong led an international research symposium on Congenital Rubella Syndrome that attracted medical professionals, rehabilitation providers, representatives from 10 countries, the World Health Organization, the Centers for Disease Control and Prevention and individuals inflicted with the disease and their family members. She uses her expertise to make her community a safer place to live and work.

Education is her passion, and she has instituted a hand-washing program in a local preschool and has conducted pool safety and CPR classes in her home. One of her neighbors used the knowledge to save a child's life. She also helped form an allergy-friendly soccer league and has gone door-to-door to inform residents about the risk of breast cancer.